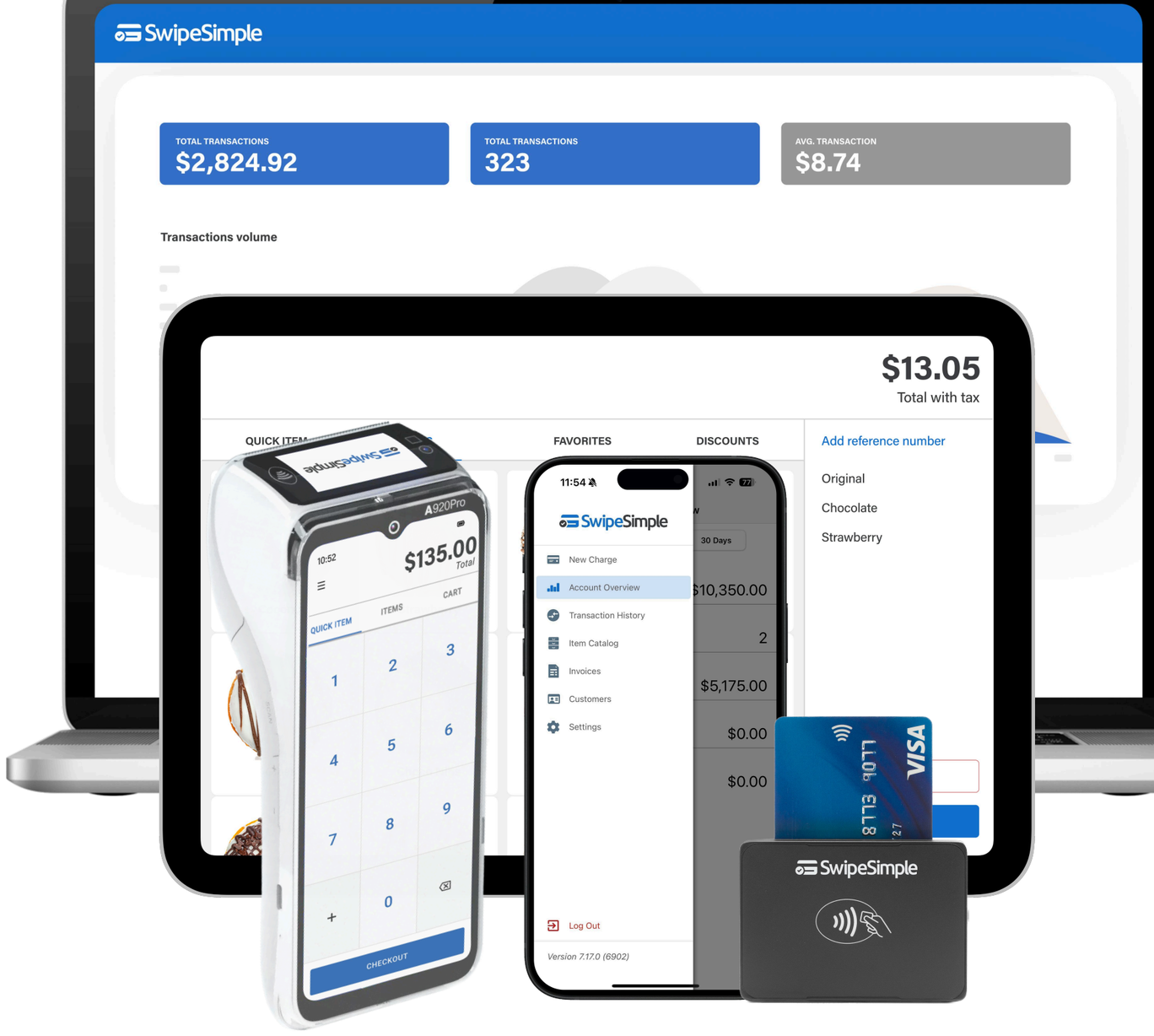
SwipeSimple

SwipeSimple Standard

Everything you need to accept payments, invoice clients, and run your business — in one place.



RIGHT FOR YOU IF

If your business needs a simple, reliable way to accept transactions beyond basic card payments, like like invoicing, tracking inventory, or running recurring billing, Standard is right for you.

Built for **contractors, professional services, specialty retailers, auto shops, quick-service restaurants, and salons.**

Key features

AT-A-GLANCE

- Bill customers automatically with card on file, recurring, and installment billing.
- Track inventory and ring up sales with built-in POS tools
- Manage your full business with unlimited users and a complete reporting suite.

What's included

ACCEPT PAYMENTS

- Mobile app (swipe, dip, tap, keyed)
- Virtual Terminal — basic keyed transactions on mobile & web
- Tap to Pay on iPhone
- Card on file payments
- Recurring/subscription payments
- Installment payments
- Invoicing with text-to-pay
- Hosted payment pages and payment links
- Offline mode (store and forward)
- Automatic Adjustment: dual pricing/cash discount/ surcharging
- ACH acceptance on invoices/ payment links (additional cost)

RUN YOUR DAY-TO-DAY

- Item Catalog
- Branded/customizable receipts, invoices, and payment links
- SMS / e-receipts
- Tipping
- Discounts

REPORTING DASHBOARD

- Sales Report
- Customer Report
- User Report
- Item Report
- Taxes Report
- Expiring Cards Report

POINT OF SALE TOOLS

- Smart terminal support (PAX)
- Build a sale from your item catalog
- Inventory tracking and management
- Item modifiers
- Basic sales taxes
- Item-level sales taxes
- Record cash transactions
- Barcode scanning on iOS
- Cash drawer and receipt printer support

GROW WITH APP MARKETPLACE

- Add-On Appointments
- Add-On Text Loyalty & Reviews
- Add-On QuickBooks Online Sync

Get started

ONE PLAN TO RUN YOUR WHOLE BUSINESS.

SEPT 2026

Contact your payment provider to get your account set up.

More info at home.swipesimple.com/plans