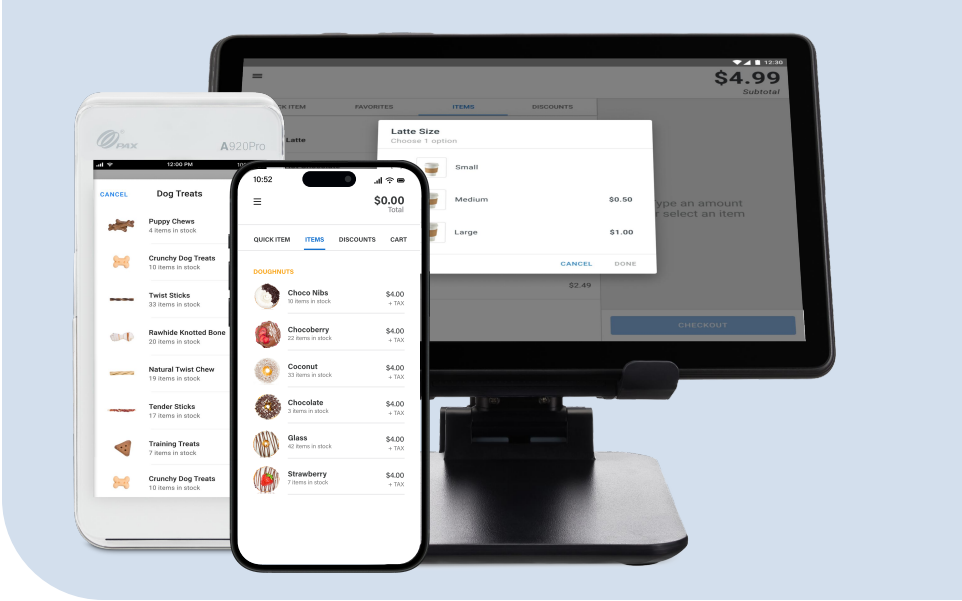
SwipeSimple

RETAIL

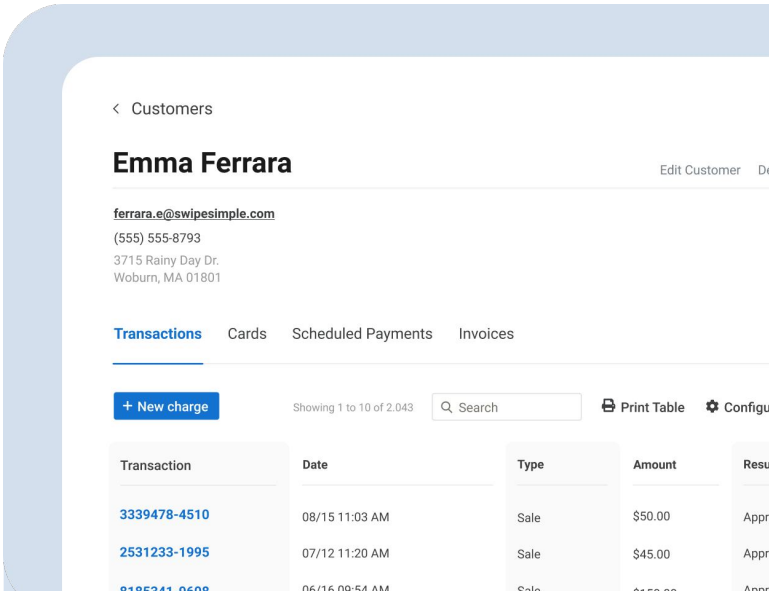
Take payments in-store or online.

Accept payments online, over the phone, and in person with easy-to-use tools for retailers.

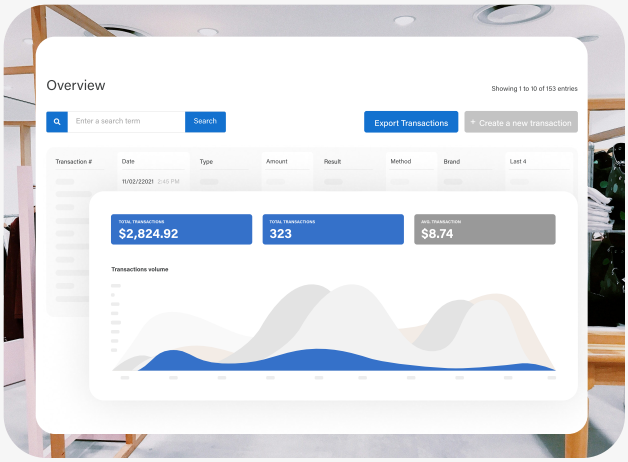




- Track customer purchase history.
- Save customer contact info in one convenient place.
- Keep customer cards on file to bill over the phone or bill in advance.
- Scan barcodes on your iOS device to update and search inventory or add items to the cart for easy checkout.

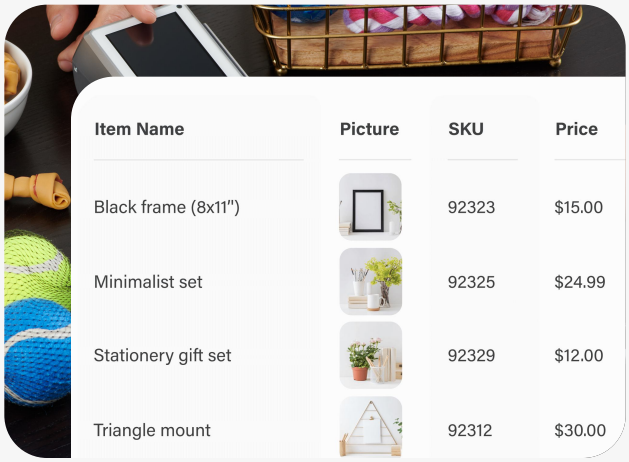


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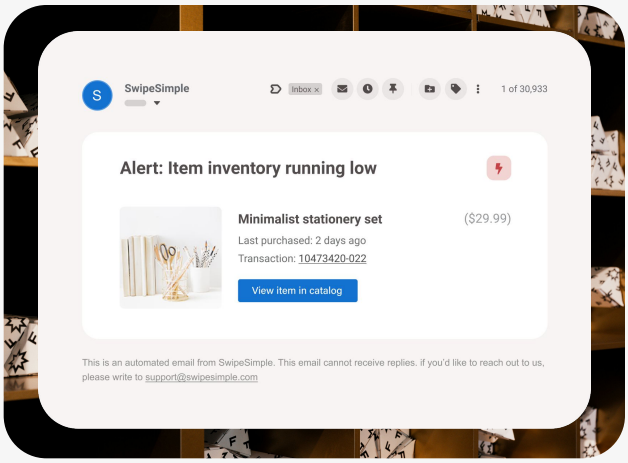
Reporting

- Measure & improve performance with SKU and item category reports.
- View customer purchase history and top customers to enhance marketing and customer experiences.
- Track sales and tips by employee for a full picture of workforce productivity.



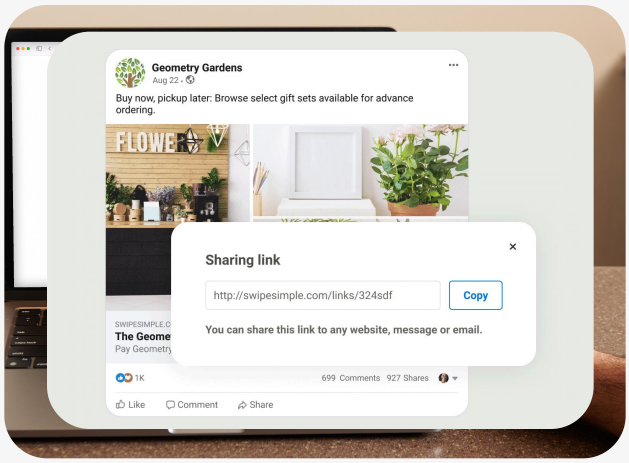
Inventory

- Track your inventory in real time.
- Add unlimited SKUs.
- Automatically sync to the cloud.
- Scan barcodes with the native iOS camera.
- Enable Dynamic Item Pricing, prompting unit price input at time of sale.



Alerts

- Get automatic notifications when you need them:
  - When inventory runs out or drops below a specified count.
  - Every time you make a sale.
  - Each time a Payment Link transaction is collected.



Payment Links

- Easily create and share Payment Links via email or text.
- Sell on Instagram, Facebook, or Twitter — anywhere you can paste a link.
- Add “buy now” buttons to your website.

All the features merchants need.

SwipeSimple is the easy-to-use payment solution for retailers.

Learn more about SwipeSimple Retail:

swipesimple.com/retail

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